



President's Message - Brian Shackleton

Welcome back to all of our great fans for another year of Jr. B hockey.



The 2008-09 hockey season looks like an exciting one. You will have the opportunity to see teams from both the Western League and Golden Horseshoe League as we have an interlocking schedule this year. We will play 6 inter-league games in total, which will increase our schedule to 54 games. Two of these games will be played at a Thanksgiving Tournament in St. Catharines. This season's Prospects Game will be held in Sarnia and if last year in Stratford is any indication, there will be lots of talent and Scouts in attendance.

We welcome Phil, Dan, Ross and Cory back behind the bench. They have assembled a solid group of returning players and have combined them with a few exciting fresh faces. It will prove very entertaining for you, our fans, to watch this talented young team.

I also would like to take the opportunity to thank our fans for their loyal support and our volunteers and our Directors for the countless hours they give to The Hockey Club. A big thank-you to our sponsor Culliton Brothers Ltd. It would be impossible to operate at the level we strive to without the financial support of Culliton Brothers and many other businesses in and around our community who support us by way of program and web ads, supporter group, outright donations, rink board purchases- the list goes on and encompasses hundreds of businesses that so generously enable the Stratford Cullitons to provide a quality hockey program that positively develops young men's lives not only in hockey but also in sportsmanship, education and life in general.

Thank you to all of you.

Brian Shackleton, President



Our Mission Statement

It shall be the mission of the Stratford Hockey Club to provide a high level of hockey entertainment with an emphasis on skill level, sportsmanship and competitive sport, such that a winning tradition is maintained from year to year.

Our Hockey organization must be held in high regard, especially by all those we come in contact with; including our players and their families, our fans, other members of the community, and the hockey community at large.

An environment will be provided where players will have the opportunity to develop athletic, academic, leadership and citizenship skills.

Operations will be conducted with a level of fiscal responsibility which will ensure the viability of our organization for the future.



Who are we?

Many fans and visiting teams over the past three decades have asked the question ... what exactly is a Culliton? Many rumors about the origin of the name have existed as the Stratford Culliton Jr. B hockey team aggressively posted one of the most successful Jr. B franchise records in history.

A Culliton ... is it a mythological creature from ancient times? An aggressive tenacious animal from lands far away? The Greek god of victory?

Actually it is none of these things. In 1975, the Stratford Jr. B hockey team, at that time called the Warriors, were looking for a local company or group to provide financial assistance to the team.

At the same time, a local service and construction company, R.T. McBride Limited, owned and operated by two brothers, Keith and George Culliton was considering changing the name to Culliton Brothers Limited. The fit was perfect. Keith and George Culliton and Dave Teahen recognized the advertising value of a team named after their company and so the deal was made. The team from that time on would operate under the name Stratford Cullitons to reflect the support the company, Culliton Brothers Limited, provided to the team.

After more than three decades of sponsorship, the success of both the hockey team and the company has made the name Culliton synonymous with first class commitment, hard work, fair play, competitive spirit, and quality year in year out. You can visit the Culliton Brothers website at <http://www.cullitonbrothers.com>.



Our Organization structure

Board of Directors

Small group of dedicated individuals who oversee the activities of the Hockey Club.

List of the Board of Directors

President	Brian Shackleton
Past President	Don MacArthur
Vice- President	Jim Clements
Secretary	Roger Moorehead
Treasurer	Brian Hobson
Director	Jim Byatt
Director	Nick Aroutzidis
Director	Larry Cherrey
Director	Dan Mathieson
Director	John Mavity
Director	Jerry McEwin
Director	John Parker
Director	Steve Sealey
Director	Sam Theocharis
Life Director	Sid Creek
Honourary Director	Bud Graper
Honourary Director	Ron Schulthies
Honourary Director	George Van Slyck
Honourary Director	Paul Smith
Honourary Director	Bruce Wallis
Honourary Director	Don Wilson



The Stratford Cullitons Coaching Staff



General Manager

Tim Heinbuch

The Stratford Cullitons are pleased to have Tim back for his sixth season. Tim is a life- long resident of Stratford who has played his minor hockey in the Stratford system. As well, he was a member of the Senior "A" Stratford Perths for two seasons. Tim has coached minor hockey in the Stratford system for ten years and was a member of the Board of Directors for two seasons.

Tim enjoyed more than twenty years as an instructor for the Perth Hockey School and he has worked with the under 17 Alliance program for fifteen years. Tim is looking forward to working with our scouting staff to continue to develop the type of recruiting program Culliton fans have come to appreciate.



Head Coach Assistant General Manager

Phil Westman

The Stratford Cullitons are pleased to have Phil back as Head Coach/ Assistant General Manager for the 2008-2009 season.

Coach Westman brings a wealth of hockey knowledge, experience and enthusiasm to our program. During his previous years with the team, Phil helped guide the Cullitons to two consecutive OHA Sutherland Cup titles.

While being dedicated to our hockey family, Phil and his wife Judy are also involved with their very athletically talented daughters Harley and Taylor as they pursue their fastball and hockey experiences.

Phil has experienced many exciting moments during his previous seasons on the bench and the Culliton organization is looking forward to the upcoming season.



Assistant Coach
Ross Yantzi

The Stratford Cullitons are pleased to have Ross back again as Assistant Coach for the 2008-2009 season.

Ross Yantzi was a former Culliton Defenseman from 1976 - 78. He knows how to win as he was a member of the Sutherland Cup Team in both of his two seasons as a player and later as an assistant coach in 1989 - 90. He most recently was the Head Coach of the Mid-West Elite Summer Hockey Team.



Assistant Coach
Dan Forget

The Stratford Cullitons are pleased to have Dan back again as Assistant Coach for the 2008-2009 season.

Dan Forget was a former Culliton Forward from 1978 - 79. Dan accumulated 87 points in his season which saw the Cullitons win the Midwestern title. He also has had a successful coaching career with various levels of hockey in New Liskeard including the All Ontario AAA Midget Championship Team.



Goalie Coach
Cory Campbell

The Stratford Cullitons are pleased to have Cory back in Stratford as Goalie Coach for the 2008-2009 season.

Cory was drafted in the 5th round by the Belleville Bulls (OHL Jr. A) and played 4 years during which time he won an OHL championship, was named to the rookie team, and was named "Best Goaltender" in the Memorial Cup. As well, he was named the "Most Valuable Player" while playing for the Windsor Spitfires.

He was drafted in the 3rd round by the Los Angeles Kings and played 3 years of professional hockey.



Team Physiotherapist



Physiotherapist
Hans Dijk

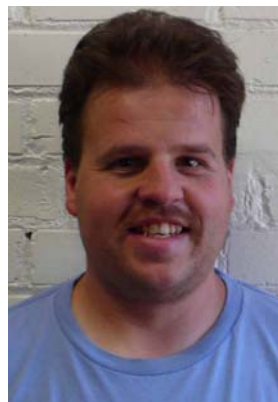
Training Staff



Equipment Manager
Al Senior



Diego Vitello



Martin Switzer



Tom McDermott



Our Achievements

The Cullitons and the League Record Book

The Culliton organization is proud of the numerous team and individual performances that our players have achieved since our first season in 1975-76.

Team Records, Single Season

Best winning percentage - .912 (36-3-1) 1985-86
Most wins - 43 of 48 games 1988-89, 1998-99 (tied with Waterloo, also 1998-99)
Fewest losses - 2 (32-2-4) 1977-78
Longest winning streak - 25 games, 1985-86
Longest unbeaten streak - 37 games, 1977-78
Most goals - 398 in 48 games, 1988-89
Most powerplay goals - 126 in 48 games, 1988-89
Most shorthanded goals - 27 in 48 games, 1989-90
Most shutouts - 7 in 48 games, 1992-93, 1995-96

Individual Records, Single Season

Most goals - 79 Jason Mervyn, 1991-92
Most assists - 93 Chris Brooks, 1991-92
Most points - 145 Erik Anderson, 1996-97
Most powerplay goals - 25 Jason Mervyn, 1991-92
Most shorthanded goals - 10 Shawn Heaphy, 1985-86
Lowest goals against average - 2.22 with a .925 save percentage Eric Leroux , 2001-02
Most shutouts - 6 Matt Barnes, 1993-94
Most goals, one game - 7 Shawn Heaphy, 10/7/86 (against Guelph)

Individual Records, Career

Most goals - 163 Ron White
Most assists - 212 Jamie Hartnett (188 games)
Most points - 371 Jamie Hartnett (188 games)

Scoring Champions

Frank Barth - 1975-76, 125 Points
John Wilson - 1977-78, 89 Points
Ed Olczyk - 1982-83, 142 Points
Nelson Emerson - 1985-86, 112 Points
Warren Bullock - 1985-86, 112 Points
Shawn Heaphy - 1986-87, 130 Points
Greg Klym - 1988-89 , 112 Points



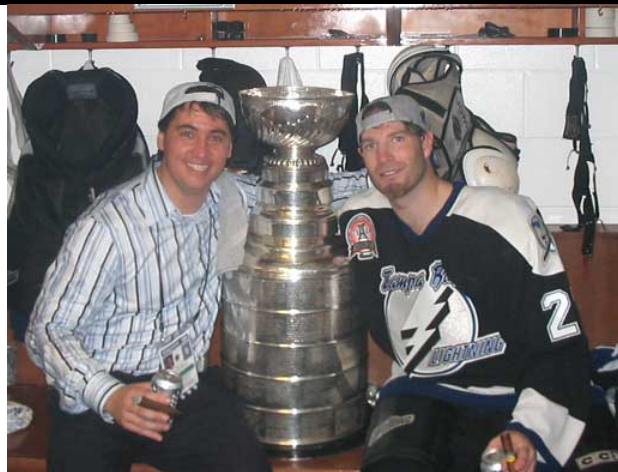
Rick Mullins - 1988-89, 112 Points
Chris Brooks - 1991-92, 124 Points
Mark Murphy - 1994-95, 108 Points
Colin Schmidt - 1995-96, 100 Points
Erik Anderson - 1996-97, 145 Points
Dave Cousineau - 1998-99, 94 Points
Mark Van Vliet - 2003-04, 100 Points

Combining Education With Athletics

The Culliton organization is proud of the accomplishments of our former players. Many have used their hockey skill to gain further education at colleges and universities both in the United States and Canada. Numerous Culliton graduates have pursued their dreams by playing in the Ontario Hockey League, before moving on to very successful professional hockey and coaching careers.

The Stratford Culliton organization clearly promotes our commitment to the fact that our player's academic development is as equally important as his growth as an athlete. School performance of each player is carefully monitored by club staff and support is always available. We are very grateful to the faculty members at each of our local secondary schools for their co-operation and help in assisting our players as they combine education with athletics.

Former Cullitons Dr. Kevin Lee and Tim Taylor



Congratulations to former Cullitons Tim Taylor and Dr. Kevin Lee, members of the Stanley Cup Champion Tampa Bay Lightning.

List of our former players and their achievements

-  **Rob Blake** Bowling Green University Drafted - Los Angeles Kings, 1997-98 Captain, Canadian Olympic Team, Los Angeles Kings, Colorado Avalanche, 2002 Canadian Olympic Team, LA Kings
-  **Kevin Dahl** Bowling Green University Drafted - Montreal Canadiens, Calgary Flames, St. Louis Blues, Toronto Maple Leafs, Phoenix Coyotes, Team Canada Olympics
-  **Louie DeBrusk** London Knights-Major A Drafted - New York Rangers, Edmonton Oilers, Tampa Bay Lightning, Phoenix Coyotes



O.H.A. JUNIOR "B"

- ✚ **Boyd Devereaux** Kitchener Rangers-Major A Drafted - Edmonton Oilers (1st round), Canadian National Junior Team, Edmonton Oilers, Detroit Red Wings, Phoenix Coyotes, Stanley Cup Detroit Red Wings
- ✚ **Greg de Vries** Bowling Green University, Niagara Falls-Major A Drafted - Edmonton Oilers, Nashville Predators, Colorado Avalanche, New York Rangers, Ottawa Senators, Atlanta Thrashers
- ✚ **Nelson Emerson** Bowling Green University Drafted - St. Louis Blues, Winnipeg Jets, Hartford Whalers, Carolina Hurricanes, Chicago Blackhawks, Ottawa Senators, Atlanta Thrashers, Los Angeles Kings
- ✚ **Dave Farrish** Drafted - New York Rangers, Toronto Maple Leafs Coach - Fort Wayne Comets (IHL)
- ✚ **Jeff Halpern** Princeton University, Varsity Captain, Washington Capitals, Dallas Stars
- ✚ **Shawn Heaphy** Calgary Flames
- ✚ **Nick Libbett** Drafted - Detroit Red Wings, Pittsburgh Penguins
- ✚ **Rem Murray** Michigan State University Drafted - Los Angeles Kings, Edmonton Oilers, New York Rangers, Nashville Predators, Edmonton Oilers.
- ✚ **Ed Olczyk** Drafted - Chicago Blackhawks, Toronto Maple Leafs, New York Rangers, Winnipeg Jets, Los Angeles Kings, Pittsburgh Penguins, Chicago Blackhawks, Play by play commentator for Pittsburgh Penguins broadcasts, Head Coach Pittsburgh Penguins, NBC Hockey Analyst
- ✚ **Ricky Olczyk** Brown University Drafted - Québec Nordiques, NHL Player Agent
- ✚ **Mike Peluso** University of Alaska Drafted - Chicago Blackhawks, Ottawa Senators, New Jersey Devils, New York Rangers, Calgary Flames
- ✚ **Steve Peregus** Sudbury Wolves-Major A
- ✚ **Marc Potvin** Bowling Green University Drafted - Detroit Red Wings, Los Angeles Kings, Hartford Whalers, Boston Bruins, coach Mississippi Sea Wolves, East Coast Hockey League
- ✚ **Chris Pronger** Peterborough Petes-Major A Drafted - Hartford Whalers, St. Louis Blues, 1997-98 Captain, Canadian Olympic Team, 1999-2000 Hart Memorial Trophy MVP, 1999-2000 James Norris Memorial Trophy as Top Defenceman, 2002 Canadian Olympic Team, Anaheim Ducks, Stanley Cup Anaheim Ducks.
- ✚ **Dave Shaw** Kitchener Rangers-Major A Drafted - Québec Nordiques, New York Rangers, Minnesota North Stars, Boston Bruins, Tampa Bay Lightning, Chicago-IHL
- ✚ **Bryan Smolinski** Michigan State University Drafted - Boston Bruins, Pittsburgh Penguins, New York Islanders, Los Angeles Kings, Ottawa Senators, Chicago Blackhawks
- ✚ **Garth Snow** University of Maine Drafted - Québec Nordiques, Philadelphia Flyers, Vancouver Canucks, Pittsburgh Penguins, N.Y. Islanders
- ✚ **Tim Taylor** London Knights-Major A Drafted - Washington Capitals, Detroit Red Wings, Boston Bruins, New York Rangers, Tampa Bay Lightning, Stanley Cup Detroit Red Wings, Captain- Tampa Bay Lightning, Stanley Cup Tampa Bay Lightning
- ✚ **Jeff Zehr** Windsor Spitfires-Major A Drafted - New York Islanders, Boston Bruins



A TRUE SUCCESS STORY

The Stratford Cullitons will be entering their 34th season of exciting hockey as members of the Midwestern Junior Hockey League. Our History page provides a clear and interesting picture of the consistent success of our program over the past three decades.

Our organization is proud of the success attained by numerous former Cullitons who have moved on to success at Canadian and American universities and colleges where, in many cases, hockey has been a springboard to numerous careers. Our list of alumni, who have played or are currently playing in the National Hockey League, is indeed impressive. Former Cullitons are proudly represented at all levels of hockey from management, coaching, media and scouting for junior and professional hockey organizations.

As a member of the Culliton organization, every player will have the opportunity to develop both on the ice and also off the ice as a member of the Stratford Community by attending school, either secondary or post secondary school or working in the community. Some players also volunteer in our minor hockey program. The Culliton organization wants our players to experience the full range of life during their time in Stratford.

Here is what is available to all Stratford Culliton players:

- All travel will be by chartered highway coach
- Short travel to all league games with majority of games on weekend. Home games are scheduled for every Friday night
- Certified and monitored fitness program provided for all players
- Financial support provided for full time post-secondary education students during the season
- Practice schedule: Monday, Wednesday 6:00-8:00 pm, Saturday 10:00 -12:00 am
- Well appointed dressing room with individual stalls and professionally staffed medical room
- All equipment, with the exception of skates, is provided
- Experienced Educational Consultants on staff
- Media exposure through area newspapers, and game broadcasts on the internet
- Community exposure through various organizations, schools, minor sports and the Culliton Booster Club
- Player stats are updated on their profile page after every game through the Team picture

EDUCATION SUPPORT

Most Culliton players will be attending either secondary school or will register at college or university. The Cullitons expect students to conduct themselves in a responsible manner at all times at school and in the community. Players will sign an education waiver to allow our Coaches and Education Liaison to access player attendance, performance, grades and behavior.

BILLET ARRANGEMENTS

Billet arrangements are made by the Cullitons for any player who is required to reside in our community during the season. Any billeted player who is attending secondary school is given the option to stay with his billet until the end of the school year.

Players are expected to observe household rules and assist with various household chores. A number of our billets



have been Culliton supporters for many years and they provide the player with "home away from home" support during his experience in Stratford.

FAN SUPPORT

It has been said that Culliton opponents and on-ice officials enjoy coming to Stratford on Friday nights because the Allman Arena experience is second to none. With regular season attendance averaging 1200-1500 and many nights surpassing 2000 loud and involved fans, it's easy to see why any player would enjoy the hockey environment in Stratford. Playoff crowds have surpassed 2600 on numerous occasions. Many of our nearly 1000 season ticket supporters have held the same space for decades. Our on-ice success, would not be as rich without our loyal followers.

FINAL THOUGHTS

The Stratford Cullitons are known across North America as one of the most successful hockey programs in junior hockey. Our Board of Directors, along with management, are most proud of our consistent performance over the past three decades both on and off the ice. Culliton Brothers, our proud sponsor, has been with us for each season since day one. By looking at the Former Players page, you can clearly see that we have had many players move on to various levels of success through academics and athletics. Our success at moving players on to success through hockey is second to none.

THE VALUE OF OUR SPONSORS

Our sponsors have been key to the success of the Stratford Cullitons throughout the years. It is their involvement that has made the Stratford Hockey Club one of the most successful hockey clubs in the region. Their support has allowed us to put a championship team on the ice.

The Stratford Hockey Club has developed relationships and is involved with some of the finest companies in our area. Local companies are an integral part of the "*Stratford Cullitons' Pride*".

Sports advertising is an economical and highly visible way of forwarding your image in the community.

Businesses have needs the Cullitons are very capable of fulfilling:

- Clients/prospect acknowledgement
- Community involvement
- Employee incentives
- Exploration in a highly visible venue
- Cross promotional activities

In terms of sponsorship and reaching your target market, the possibilities are endless for involvement with the Stratford Cullitons Hockey Club.



SPONSORSHIP OPPORTUNITIES

GOLD LEVEL: ONE YEAR AT \$1000 SPONSORSHIP

You will receive:

- Your corporate logo on our website with link to your home website
- Full-page ad in our program
- Recognition on all communication materials
- 175 regular game tickets
- One Game sponsorship recognition during the game
- An area 8'x10' during one game to promote your company and/or your products
- 2 tickets to our annual fall and spring stag
- 2 tickets to attend our year-end banquet
- 1 game jersey signed by every player

SILVER LEVEL: ONE YEAR AT \$750 SPONSORSHIP

You will receive:

- Your corporate logo on our website with link to your home website
- Half-page ad in our program
- Recognition on all communication materials
- 175 regular game tickets
- 2 tickets to our annual fall and spring stag
- 2 tickets to attend our year-end banquet
- 1 game jersey signed by every player



BRONZE LEVEL: ONE YEAR AT \$500 SPONSORSHIP

You will receive:

- Your corporate logo on our website with link to your home website
- Quarter-page ad in our program
- Recognition on all communication materials
- 175 regular game tickets
- 2 tickets to our annual fall and spring stag



The Stratford Hockey Club 2008-2009 SPONSORSHIP FORM

Please select the Sponsorship Level and Commitment Period of your choice:

Sponsorship Levels		Commitment Period	
<input type="checkbox"/> GOLD (\$1,000)	<input type="checkbox"/> 2008	<input type="checkbox"/> 2009	<input type="checkbox"/> 2010
<input type="checkbox"/> SILVER (\$750)	<input type="checkbox"/> 2008	<input type="checkbox"/> 2009	<input type="checkbox"/> 2010
<input type="checkbox"/> BRONZE (\$500)	<input type="checkbox"/> 2008	<input type="checkbox"/> 2009	<input type="checkbox"/> 2010

CONTACT INFORMATION

Company: _____

Address: _____

Contact Name: _____ E-mail: _____

Telephone: _____ Fax: _____

An invoice will be issued. Annual payments for two-year and three-year commitments are due on July 1st of each calendar year. Please make your cheque payable to The Stratford Hockey Club Inc. and send to:

The Stratford Hockey Club Inc.
P.O. Box 21042
Stratford, Ontario
N5A 7V4

Thank you for sponsoring The Stratford Hockey Club Inc.. We are very proud to have you on our Team.